



Women for MACC Dissolution: Frequently Asked Questions

Why is Women for MACC dissolving?

Many factors were considered by Women for MACC and the MACC Fund when coming to this decision.

Women for MACC currently incurs more than \$10,000 a year in administrative expenses, which include insurance, financial filing fees, database, and event software. Historically, our goal has been to cover these expenses through membership dues, however, as the nature of member-based organizations has continued to evolve, the dues collected over the last several years cover less than half of these expenses. By becoming part of the MACC Fund, the resources they already have can be leveraged for Women for MACC events and all funds raised will go directly to fighting childhood cancer and related blood disorders.

The Women for MACC Board of Directors spends a significant amount of time and effort on administrative issues and financial reporting. This time can be better spent raising funds and awareness. By shifting focus solely to fundraising efforts, we believe we can make an even bigger impact for the MACC Fund.

Additional considerations included eliminating brand confusion between the MACC Fund and Women for MACC, better marketing opportunities for our events and a broader network for attendees and sponsors.

This decision was supported by the MACC Fund and unanimously approved by the Women for MACC Board of Directors.

What does this mean for the Women for MACC Board and committees?

Women for MACC will become a committee of ambassadors for the MACC Fund. This committee will continue to focus on raising funds and awareness by planning and executing Women for MACC events, along with other initiatives. This change in partnership will give our Board and committees an opportunity to learn from the expertise of the MACC Fund while also sharing their experience and expertise with the MACC Fund.

Why now? And why the push to complete this by year-end?

After 40 years of efforts and upon celebrating our 40th year of Designed to Inspire/Couture for a Cure, it is the right time to make this move. This decision was made in

coordination with legacy/founding members of Women for MACC and with the MACC Fund; all parties are completely in support of this decision. MACC Fund President/CEO, Becky Pinter, has worked side-by-side with us through this decision and will continue to work with us every step of the way.

By completing the dissolution by the end of the year, Women for MACC avoids additional expenses, including a \$1,500 financial tax filing fee in 2023. Additionally, now that our final event of the year is complete, Women for MACC can close the books and has a break in planning to implement these changes before next year's event cycle begins.

What will happen to Women for MACC events, like Nine, Wine and Dine, Designed to Inspire and the socials?

As a committee of ambassadors for the MACC Fund, we will continue to plan and execute these events, now with even more support of the MACC Fund network. Nine, Wine and Dine and Designed to Inspire will continue to take place under the MACC Fund banner.

Discussions around our socials are ongoing. We hope to continue offering these opportunities to connect, as we enjoy gathering and learning from clinicians, families, and survivors.

Additionally, we plan to continue doing drives for the MACC Fund Center as we have at the socials, such as the pajama drive, teen gift card drive and book drive. More information will be forthcoming 2023.

What will happen to the funds Women for MACC holds?

Women for MACC will make its regular donation at the December social. Outstanding expenses will be paid as part of our year-end accounting. Any remaining funds or assets will be delivered to the MACC Fund per the Women for MACC bylaws.

I renewed my membership or joined Women for MACC in 2022. What happens to my membership? Can I get a refund?

Your 2022 membership dues have enabled us to cover expenses occurred throughout the year. We appreciate your support and the difference you have made for our mission to bring hope and awareness to families through research & awareness to end childhood cancer and related blood disorders. Unfortunately, we will not have the ability to process refunds. We do hope that you will continue to support us and the MACC Fund through this transition.

I am currently planning a fundraiser to benefit Women for MACC. What do I do now?

First, thank you for working to raise funds for Women for MACC. If the fundraiser is taking place in 2022, please continue as you had planned. If the fundraiser is slated for 2023, please reach out to Alicia Buttchen Anderson at aanderson@firstbusiness.bank and Melissa Marney at melissa_marney@yahoo.com.

How do I contact Women for MACC beginning January 1, 2023 or if I have additional questions?

Please contact Alicia Buttchen Anderson at aanderson@firstbusiness.bank and Melissa Marney at melissa_marney@yahoo.com for assistance.