



Women for MACC, in partnership with  
GIGI MKE Boutique, presents

# Designed to Inspire

**Benefiting Pediatric Cancer &  
Related Blood Disorder Research**

**TUESDAY, NOVEMBER 1, 2022**

10:30 a.m. Reception  
12-1:30 p.m. Program & Lunch

Hyatt Regency Milwaukee | 333 W Kilbourn Avenue | Milwaukee, WI 53203

For 40 years, Women for MACC (Midwest Athletes Against Childhood Cancer) has inspired others to support our mission of bringing hope to families through research & awareness to end childhood cancer and related blood disorders.

Formerly known as Couture for a Cure, this flagship fundraising event has become much more than a fashion show. It's a day for family and friends of all backgrounds, ages and lifestyles to come together to enjoy a silent auction, wine pull, luncheon, fashion and, most importantly, to show their support of Women for MACC and the little heroes and angels who inspire us each day.

Partnering with GIGI MKE Boutique, we're excited to continue the tradition on Tuesday, November 1<sup>st</sup> with an event truly "Designed to Inspire."

With generous support from friends like you, Women for MACC has donated over \$5.4 million dollars to the MACC Fund, whose childhood cancer and related blood disorder research has driven the five-year survival rate for all childhood cancers to 80%.

**Please partner with us for Designed to Inspire and support  
this important work to end childhood cancer  
and related blood disorders!**



Thank you,

*Alicia Buttchen Anderson*

Alicia Buttchen Anderson  
Women for MACC, Inc.  
Immediate Past President  
(608) 213-0269

womenformacc.org/events | gigimke.com

Designed to Inspire Co-Chairs: Alicia Buttchen Anderson, Stacey Meyer & Melissa Marney

## Did you know...

EVERY 2 minutes a child is  
diagnosed with cancer.

More than 40,000 children are  
in cancer treatment each  
year. More than 15,000  
children & teens will be  
diagnosed this year in the U.S.

95% of kids who win the fight  
against cancer, have other  
life long side effects from the  
cancer and/or its treatment.

Since 1980, ONLY 3 drugs  
have been specifically  
approved & less than 10  
drugs have been developed  
for use in children.

Just 4% of government  
cancer research goes to  
childhood cancer.



## Sponsorship Opportunities

### **EXCLUSIVE Presenting Sponsor** - \$7,500 (\$7,150 is tax deductible)

- Sponsor our mission to end childhood cancer and related blood disorders through research.
- One (1) table of 10 with VIP seating placement.
- Premium logo/brand recognition in all event marketing materials.
- Opportunity to share sponsor related content through WMACC website and social media channels.

### **Hope Sponsor** - \$5,000 (\$4,650 is tax deductible)

- Sponsor our mission to end childhood cancer and related blood disorders through research.
- One (1) table of 10 with VIP seating placement.
- Premium logo/brand recognition in all event marketing materials.
- Premier logo/brand recognition in all marketing materials.

### **Inspiration Sponsor** - \$3,000 (\$2,650 is tax deductible)

- Sponsor our mission to end childhood cancer and related blood disorders through research.
- One (1) table of 10 with VIP seating placement.
- Prominent logo/brand recognition in all event marketing materials.

### **Gold Ribbon Sponsor** - \$2,000 (\$1,650 is tax deductible)

- Sponsor our mission to end childhood cancer and related blood disorders through research.
- One (1) table of 10 with prominent seating placement.
- Prominent logo/brand recognition in all event marketing materials.

### **Awareness Sponsor** - \$1,500 (\$1,150 is tax deductible)

- Sponsor our mission to end childhood cancer and related blood disorders through research.
- One (1) table of 10.
- Prominent logo/brand recognition in all event marketing materials.

### **Hero Table** - \$1,250 (\$900 is tax deductible)

- One (1) table of 10.

### **Individual Influence Ticket** - \$125 (\$90 is tax deductible)



# Sponsorship Registration Form

**WOMEN FOR MACC**

*Designed to Inspire*

Tuesday, November 1, 2022  
Hyatt Regency Milwaukee

## SPONSOR INFORMATION:

Sponsorship Level: \_\_\_\_\_ Amount: \_\_\_\_\_

Company Name (as it should appear in print): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: Zip: \_\_\_\_\_

Contact Name for Logo: \_\_\_\_\_ Email Address: \_\_\_\_\_

## PLEASE CHECK ALL THAT APPLY:

- Enclosed is a check made payable to Women for MACC, Inc.
- Payment made online ([www.womenformacc.org/events](http://www.womenformacc.org/events)).
- Please send an invoice for payment.
- We are interested in learning about other ways to get involved with Women for MACC, Inc.
- Sorry, we are unable to sponsor, but would like to make a donation of \$ \_\_\_\_\_

## NEXT STEPS:

- **Please email a copy of your logo** (.jpg) to Alicia Buttchen Anderson at [alicia.buttchen@yahoo.com](mailto:alicia.buttchen@yahoo.com).
- **Submit your guest names** to [alicia.buttchen@yahoo.com](mailto:alicia.buttchen@yahoo.com) by **October 21, 2022**.
- Please retain a copy of this form for your records and **return completed form to:**

Attn: Alicia Buttchen Anderson  
W356N5217 Lakeshore Drive  
Oconomowoc WI 53066  
Email: [alicia.buttchen@yahoo.com](mailto:alicia.buttchen@yahoo.com)  
Phone: (608) 213-0269





# Guest Names

**WOMEN FOR MACC**

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Tuesday, November 1, 2022

**Table Attendees** (guest names can be sent at a later date – all names are due by **October 21, 2022**)

NAME	EMAIL ADDRESS	CELL NUMBER	DIETARY RESTRICTIONS
1)			
2)			
3)			
4)			
5)			
6)			
7)			
8)			
9)			
10)			

**\*\*Email Addresses and Cell Phone Numbers** help improve the registration process prior to the event – you will be setup within our Mobile Bidding (GiveSmart) prior to your arrival\*\*

