



# COUTURE FOR A CURE

TUESDAY,  
NOVEMBER 5, 2019

**Benefiting Pediatric Cancer &  
Related Blood Disorder  
Research**

For the past 36 years, Women for MACC (Midwest Athletes Against Childhood Cancer) has hosted a fashion show to raise money for childhood cancer and related blood disorder research. For many in the community, this has been more than a fashion show. It's a day for friends of all backgrounds, ages and lifestyles to join for a wonderful silent auction, wine pull, luncheon, fashion and most of all, to show their support of Women for MACC and our mission. Over the years, Couture has taken on many forms and this year, we're excited to continue the tradition.

Partnering with Gigi of Mequon to, we will be hosting this year's Couture for a Cure on Tuesday, November 5<sup>th</sup> at the Hyatt Regency Milwaukee.

With your generous community support, Women for MACC has donated over \$5 million dollars to the MACC Fund, whose pediatric cancer and related blood disorder research has driven the five year survival rate for all childhood cancers to 80% since it's inaugural year in 1976.

**Please partner with us in this important work to end  
childhood cancer!**



Thank you,

*Alicia Buttchen*

Alicia Buttchen  
Women for MACC, Inc.  
President  
(608) 213-0269

**GIGI OF MEQUON**

Partnered with **GIGI  
OF MEQUON**

[www.gigiofmequon.com](http://www.gigiofmequon.com)

**EVERY 2 minutes** a child  
is diagnosed with cancer.

**More than 40,000**  
children are in cancer  
treatment each year. **More  
than 15,000** children &  
teens will be diagnosed this  
year in the U.S.

**95% of kids** who win the  
fight against cancer, have  
other life-long side effects  
from the cancer and/or it's  
treatment.

**4% of government  
cancer research** goes to  
childhood cancer.

[www.womenformacc.org/events](http://www.womenformacc.org/events)

**HYATT REGENCY  
MILWAUKEE**

333 W Kilbourn Avenue  
Milwaukee WI 53203

10:30AM Reception

12-1:30PM Program & Lunch

# SPONSORSHIP OPPORTUNITIES

## **Awestruck Auction Sponsor** - \$7,500 (\$7,250 is tax deductible)

- One (1) table of 10 with VIP seating placement
- Name recognition on patron thank you sign at your table
- Prominent name recognition on day-of event signage as auction sponsor & on WMACC website and social media
- Logo displayed on the mobile-friendly auction bidding website for the entire duration of the live site

## **Wondrous Wine Raffle Sponsor** - \$5,000 (\$4,750 is tax deductible)

- One (1) table of 10 with VIP seating placement
- Name recognition on patron thank you sign at your table
- Prominent name recognition on day-of event signage as wine sponsor & on WMACC website and social media

## **Haute Hospitality Suite Sponsor** - \$3,000 (\$2,750 is tax deductible)

- One (1) table of 10 with VIP seating placement
- Name recognition on patron thank you sign at your table
- Prominent name recognition on day-of event signage as hospitality sponsor & on WMACC website/social media

## **Trendsetting Sponsor** - \$2,500 (\$2,250 is tax deductible)

- One (1) table of 10 with VIP seating placement
- Name recognition on patron thank you sign at your table
- Prominent name recognition on day-of event signage & on WMACC website and social media

## **Vogue Sponsor** - \$2,000 (\$1,750 is tax deductible)

- One (1) table of 10 with prominent seating placement
- Name recognition on patron thank you sign at your table
- Prominent name recognition on day-of event signage & on WMACC website and social media

## **Fashionista Sponsor** - \$1,500 (\$1,250 is tax deductible)

- One (1) table of 10
- Name recognition on patron thank you sign at your table
- Prominent name recognition on day-of event signage & on WMACC website and social media

## **Ensemble Table** - \$1,000 (\$750 is tax deductible)

- One (1) table of 10

## **Chic Sponsor** - \$800 (\$700 is tax deductible)

- Four (4) luncheon tickets

## **Individual Influence Ticket** - \$100 (\$75 is tax deductible)



# SPONSORSHIP REGISTRATION FORM



GIGI OF MEQUON

## WOMEN FOR MACC COUTURE FOR A CURE

Tuesday, November 5, 2019

Hyatt Regency Milwaukee

### SPONSOR INFORMATION:

Sponsorship Level: \_\_\_\_\_ Amount: \_\_\_\_\_

Company Name (as it should appear in print): \_\_\_\_\_

Table Captain Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name for Logo: \_\_\_\_\_ Email Address: \_\_\_\_\_

### PLEASE CHECK ALL THAT APPLY:

- Enclosed is a check made payable to Women for MACC, Inc.
- Payment made online ([www.womenformacc.org/events](http://www.womenformacc.org/events)).
- Please send an invoice for payment.
- We are interested in learning about other ways to get involved with Women for MACC, Inc.
- Sorry, we are unable to sponsor, but would like to make a donation of \$ \_\_\_\_\_

### NEXT STEPS:

#### All Sponsors:

- **Please email a copy of your logo** (.jpg) to Alicia Buttchen at [alicia.buttchen@yahoo.com](mailto:alicia.buttchen@yahoo.com).
- **Submit your guest names** to [slemke0510@gmail.com](mailto:slemke0510@gmail.com) by **October 18, 2019**.
- Please retain a copy of this form for your records and **return completed form to:**

Attn: Sarah Lemke

W238 N6924 Gale Drive

Sussex WI 53089

Email: [slemke0510@gmail.com](mailto:slemke0510@gmail.com)

Phone: (414) 217-2059

## GUEST NAMES

**Table Attendees** (guest names can be sent at a later date – all names are due by **October 18, 2019**)

NAME	EMAIL ADDRESS	DIETARY RESTRICTIONS
1)		
2)		
3)		
4)		
5)		
6)		
7)		
8)		
9)		
10)		